Having established Muirfield Travel as a premier golf logistics provider for luxury golf programs, we began to receive many enquiries for comprehensive Group and Incentive Travel programs.

To accommodate these requests, we partnered with U.S. based George Kun and Gary Smith, our exclusive U.S. agents, who have decades of Incentive Travel experience and whose companies have operated programs for a large number of Fortune 100 organizations. They understand that unique and memorable programs require both highly creative input and flawless execution.

To initiate this partnership we combined the strengths of both Muirfield and George and Gary and created a 'one of a kind' Group Incentive Program to Sea Island Georgia. We call it a *Fantasy Golf Experience* because it incorporates a well-known PGA Golf Professional to interact with your group in creating an extraordinary, once in a lifetime experience.

Please proceed to the "Fantasy Golf Experience" brochure inside, which details the Sea Island itinerary or contact us for a worldwide, customized group golf program.







#### Introduction

If golf is your passion and you want to extend your deepest appreciation to clients, customers, employees, or family members, this is the one program that will never be forgotten.

Five days of total golf immersion, playing three of the greatest championship courses, associating with some of golf's legendary professionals, staying at a luxury five star resort, being coached by the game's best teaching instructors, challenging yourself to win your group's own custom tournament, all while partaking in a world class culinary adventure.



**Global Travel Initiatives** 





### The Ultimate Fantasy Professional Golf Experience



The Ultimate Fantasy
Professional Golf Experience
at Sea Island

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**Your Tournament** 

SECTION TWO



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# The Ultimate Fantasy Professional Golf Experience

Most of us may only fantasize about what it would be like to be on the PGA Tour. Well, this may be the closest thing to it.

On day 2 you will be joined by a very well-known PGA Professional golfer at an exclusive, private golf club.

He will mingle with us on the course and perhaps play a few holes. Then, having met each participant individually, he will spend the entire evening spinning tales of "Life on the Tour" while relating many humorous, exciting and intimate personal moments that he had experienced.

There will be plenty of individual and group photos as well as commemorative autographs.

This day will never be forgotten. A day in golf paradise!



## **Your Tournament**

Golf is a game open to all, balanced by a handicap system that makes competition even for all levels of players. Your tournament will be based on the Stableford format which will create a fun competition at the individual and team levels.

Prizes will be awarded to the winners. Scores will be recorded and available in real time by Golf Genius software.

Each participant will receive one hour instruction from a Sea Island, world-renowned teaching professional at the newly completed, state of the art 17,000 sq.ft. Golf Performance Center.

You may choose your area of focus that includes five core competencies: long game, short game, golf fitness, club fitting or mental game.







I look forward to welcoming you to our brand new state of the art Golf Performance Center. The 17,000 sq.ft. facility is designed to help golfers of all levels, in every area of the game, using the latest technologies while making it fun and interactive.



**Craig Allan, Sea Island Golf Performance Center** 

### The Venue

Sea Island is the only resort in the world that has received four Forbes Five Stars for 11 consecutive years. Since 1928, Sea Island has been known for its Southern hospitality and gracious service. The resort is owned by the Anschutz family and is a sister property to the Broadmoor in Colorado.

Full of history and Southern charm, Sea Island and St. Simons Islands boast beautiful live Southern Oaks draped with Spanish moss that give the islands a unique sense of time and place.

They are located just about a one hour drive from the Jacksonville and Savannah airports. Private aircraft can also be accommodated at the McKinnon St. Simons Island airport.

Two dozen tournament professionals live, play and train on St. Simons and Sea Islands including Davis Love III, Zach Johnson, Matt Kutchar, Keith Mitchell and Brian Harman.





## **The Championship Courses**

You will be playing the Seaside and Plantation courses which are the home of the PGA Tour's RSM Classic, played each year in November. These courses are located next to the five star Lodge, where you will be staying, and have become a renowned, year-round golfing destination.

You will also be playing an exclusive private members club which is rated one of the finest courses in the US.

The course is a treasure boasting of beautiful and challenging course architecture and is available by private invitation only.





## The Lodge at Sea Island Resort

The Lodge at Sea Island has been referred to as 'An English Manor on the Ocean.'

It has twice been named the #1 hotel in the U.S. by U.S. News and World Reports.

The five star Sea Island resort is located on five miles of private beach and has a state-of-the-art spa, fitness center and beach club as well as a plethora of other optional activities.



### **Evening Festivities**

#### **FIRST NIGHT**

With the sun setting over the Atlantic Ocean, guests will enjoy cocktails while participating in a casual, 18 hole putting competition. This will be followed by a spectacular Southern BBQ featuring gumbo, ribs, chicken, grouper and all the trimmings. An open bar will be provided throughout. We will then retreat to the Men's Locker Room which gets regular chatter as the best Locker Room in golf and is regarded as the 'ultimate man cave.' There are pool tables, big comfortable leather chairs, fine cigars and premium aged Scotch; the perfect setting for post round fibs. Note: the Men's Locker Room is open to ladies after 8 PM.

#### **SECOND NIGHT**

This may be considered the highlight of the entire program. An evening at an exclusive, private members clubhouse, replete with colonial-era tributes and antique-filled interiors, feels as inviting as a southern mansion but with authentic pro golf trophies on display. Their nationally acclaimed chef will prepare a bone-in ribeye steak dinner as we are joined by a familiar PGA Tour Professional.

#### **THIRD NIGHT**

Tonight, we will leave the hectic world behind and board the private 71 ft. yacht the 'Sea Island Explorer' for a sunset

cruise accompanied by live music, an open bar and heavy hors d'oeuvres. We will glide through the Georgian coastal waters, golden salt marshes and barrier islands. Upon return, you may wish to explore the local night life or restaurant scene.

#### **FOURTH NIGHT**

We will transfer to the rustic and super casual Rainbow Island for a traditional Southern Low Country Boil including shrimp, oysters, brisket, chicken, corn and Brunswick stew with plenty of sides and desserts. An R&B band will entertain, providing the perfect background to this memorable awards evening.



## Non-Golfer Guest Activities

For those guests not wishing to participate in the Golf Experience, Sea Island provides a multitude of optional activities including boating, fishing, kayaking, sailing, paddle boarding, horseback riding, tennis, biking, shooting, culinary classes and sightseeing tours\*.

The exceptional, 65,000 sq.ft. Forbes Five-Star spa and world class fitness center offers the finest treatments, customized therapies and fitness programs, all provided by the expert, friendly and knowledgeable staff.

The Sea Island Beach Club offers three swimming pools and five miles of private beach.

\* A credit of \$900 per person will be provided for 3 days of non-golf activities.



## Our Philosphy and excellence have brought us here





Muirfield Travel is the premier golf logistics company in Scotland, The Home of Golf, delivering first class golf centric events worldwide. Muirfield Travel was an authorized provider at the 2018 Ryder Cup and have worked in association with the European Tour and many of golf's major organizations.

Global Travel Initiatives LLC, is Muirfield's exclusive U.S. representative. The GTI principals bring over 50 years of travel industry experience including Wholesale, Retail and Meetings with a special emphasis on the high profile, Corporate Incentive segment.

Your program will be managed from beginning to end by Michelle Allan who resides in St Simons and has been an international, player services coordinator for one of the world's largest sports management agencies. She works with some of the most prominent touring PGA Pros.

All inclusive pricing from \$6,995 per person based on a minimum group size of 40, in double occupancy rooms, and subject to seasonality and availability. Excludes Air Fares. Smaller and larger group sizes can be accommodated; please call us for a quote.

#### **Contact Information**

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